

ASSOCIATE IN APPLIED SCIENCE DEGREE PROGRAM

MUSIC BUSINESS

94 CREDIT HOURS DEGREE

This program is offered at MSB Richfield, Brooklyn Center, St. Cloud and Globe University Woodbury only.

OBJECTIVES

The Music Business program will provide the student business and music industry instruction necessary in pursuing employment as a music business professional. The program offers a strong focus on business coursework as well as classroom and hands-on learning of music business concepts in delivering essential and current skills for entry-level and self-driven careers in the industry. Upon completion, the student should also expect to have a strong understanding of audio production and its relation to the business of music. The required general education coursework in the liberal arts will support the program-specific goals through presentation of communication, analytical and inferential reasoning skills directly applicable to the music business student.

CORE REQUIREMENTS

Class #	Class Name	Credits
AC110	Accounting Principles I	4
BS110	Business Communication	4
CS131	MS Office Professional I	3
MB100	Entertainment Networking and Self Promotion	3
MB125	Music Fundamentals	3
MB151	Recording Industry	3
MB154	Copyright and Music Publishing	3
MB155	Artist Management & Live Performance	4
MB165	Music Business in Radio & Television	3
MB175	Audio Production	4
MB225	MIDI Production	3
MB250	Music Business Current Trends	3
MB255	Music Business Advanced Topics	3
MB275	Advanced Audio Production	4
MG120	Small Business Management	4
MK101	Art of Selling	4
MK150	Marketing	4
MK200	Advertising & Promotion	3
PD100	Student Success	1
PD250	Career Development	1
Total Core Minimum Requirement		64

Note: Students may be required to take Foundations of Mathematics I and/or II and Foundations of Writing I and/or II based on competency exam scores.

GENERAL EDUCATION REQUIREMENTS

To attain a degree, students must be well grounded in the liberal arts. Students pursuing an A.A.S. degree are required to earn a minimum of thirty (30) credits from the four liberal arts disciplines listed below. A minimum of three (3) credits must be earned within each discipline.

LIBERAL ARTS REQUIREMENTS

Class #	Class Name	Credits
COMMUNICATIONS		
CM111	Speech Communications	4
CM121	Composition (required)	4
CM200	Intercultural Communications	4
CM210	Creative Writing	4
CM220	Art of Persuasion	4
CM230	Mass Communication	4
CM320	Writing & Research	4
SOCIAL SCIENCE		
SS116	Introduction to Psychology	4
SS130	Law in Society	4
SS140	Interpersonal Relations (required)	4
SS145	Introduction to Macroeconomics	4
SS200	Introduction to Microeconomics	4
SS205	Sociology	4
SS210	Developmental Psychology	4
SS230	Psychology of Personality	4
SS311	Human Behavior	4
SS330	Comparative Economic Systems	4
SS360	Abnormal Psychology	4
NATURAL SCIENCE & MATHEMATICS		
NS100	Biology	5
NS110	Environmental Issues	5
NS116	College Algebra I	4
NS120	Earth Science	5
NS125	Chemistry Today *	5
NS135	Microbiology	4
NS140	Anatomy & Physiology I	4
NS150	Anatomy & Physiology II	4
NS216	College Algebra II	4
NS301	Statistics I	5
NS350	Statistics II	5
HUMANITIES		
HU100	Introduction to Humanities	4
HU121	Film in Society	4
HU130	Spanish I	4
HU150	Introduction to Literature	4
HU200	Art in the Modern World	4
HU230	Spanish II	4
HU310	The Novel	4
HU315	World Literature	4
Total Liberal Arts Minimum Requirement		30
Total Credit Requirement		94

* Offered only at Richfield Campus